

PRESS KIT

IBIZA

BARCELONA

MADRID

2022



INTRO:

OD Hotels is a Spanish hotel chain that belongs to the OD Group, a tourism-oriented family business group led by its CEO and founder **Marc Rahola**. It has **hotels in the Mediterranean's leading and most attractive destinations**, such as **Ibiza (Ocean Drive Ibiza, Ocean Drive Talamanca and Can Jaume by Ocean Drive)**, **Madrid (Ocean Drive Madrid)** and **Barcelona (Ocean Drive Barcelona)** and **foresees a next international jump to the French Riviera (Saint Tropez)**.

These are properties with their own aesthetics and philosophy, halfway between the Bauhaus spirit, Le Corbusier and the Mediterranean's white villages; hotels that blend in with the destination while offering a solid concept and being **committed to**:

- 1) The **reuse, revitalisation and revaluation of the building that houses them** and, therefore, of the area.
- 2) A very **detailed architecture and design**, with signature furniture, in which functionality and beauty coexist.
- 3) **Optimal location in key destinations**.
- 4) Increasingly, **sustainability and the environment**.
- 5) **Inclusiveness, openness and diversity**. To uniting locals and visitors, respecting and caring for the personality of the area with different activities and leisure events always conceived for everyone.

All these elements come together to create an **arty, modern, responsible and inclusive accommodation concept** in which 'exclusivity' lies in how its inhabitants feel and in the fact that each hotel makes it possible to offer them a bespoke stay with endless mobility, gastronomy or sports and leisure activities options.

Since they were born in 2009 until today, OD Hotels has not stopped growing steadily until it has become a concept that **goes beyond first class contemporary accommodation**, where hospitality, natural light, spaciousness and quality are essential; where guests are looked after. In short, **a lively and participative meeting point for both visitors and locals** that blends in with the destination and where there are always interesting and integrating events that turn each stay into a true experience.

Welcome to OD Hotels. Live it!

OD HOTELS' DNA

1) OD LOCATION

One of OD Hotels' core ideas is to be in the epicentres of the planet's most exciting destinations, **in the best locations**, so that each guest can easily access the area's best and most comprehensive entertainment offer: the hottest restaurants, the most important museums, the trendiest clubs, the most special boutiques or the most authentic nature. Whatever they are looking for. **Hotels designed to live the destination to the fullest.**



2) OD EVENTS

OD Hotels are eminently cosmopolitan. It has a heart that beats to the rhythm of **music, art, technology, innovation, responsibility and multiculturalism**. And so it shows in their events, talks, workshops, classes, concerts, exhibitions, presentations, after-works, street markets, fashion shows, conferences,... endless playful experiences open to all and aiming at integrating with the destination and its locals and promoting its talent.



3) OD DESIGN

OD Hotels has turned design and art into two of its hallmarks. **Elegant, refined, pure and fluid environments**, in which natural light, acoustic insulation, natural materials and colours and inclusive open spaces (OD SKY Bar, lobby lounges, lounges, meeting rooms...) stand out.

Contemporary style spaces with a Mediterranean flair and **noble materials** such as wood, leather or steel and natural fabrics and designer furniture by Mies van der Rohe, Hans J. Wegner, Barbara Corsini and Joaquim Ruiz Millet, Lievore Altherr Molina, Charles & Ray Eames or +Halle among others. OD hotels' design and art entice relaxation and well-being, turning each property into a **true arty haven** in the heart of its destination.



4) OD SKY BAR.

All OD hotels have a rooftop from which to enjoy incredible views and feel the freedom that height and open space provide. Places to breathe, read, enjoy, chat while having breakfast, sunbathing, taking a dip, having dinner or resting but, above all, they are places to relax and look beyond.



5) OD SOS (SUSTAINABILITY)

OD Hotels strongly believes that sustainability must go hand in hand with culture. Train/raise awareness/participate from other angles to also encourage reflection and creativity.

OD Hotels has a sustainable ethic that materialises in the recovery and reuse of buildings as well as in eco-friendly facilities that include rooftop gardens and facades, solar panels, efficient building insulation or innovative temperature regulation systems that can reduce energy consumption by up to 35 %, in addition to opting for natural light in their indoor spaces. Environmental awareness is also undeniable in elements as different as geothermal systems to heat buildings, priority construction with local materials such as dry stone or a gastronomy that bets, to a large extent, on local products, that is, that are consumed in their place of origin (olive oil, olives, sobrassada...).

OD Hotels look for buildings that once had history and soul and are currently in disuse, to make the most of them. Properties that are reborn to enjoy a second life, maintaining, whenever possible, features of their original essence such as part of a façade, details of its structure or artistic elements. It is about revitalising the building and the area.

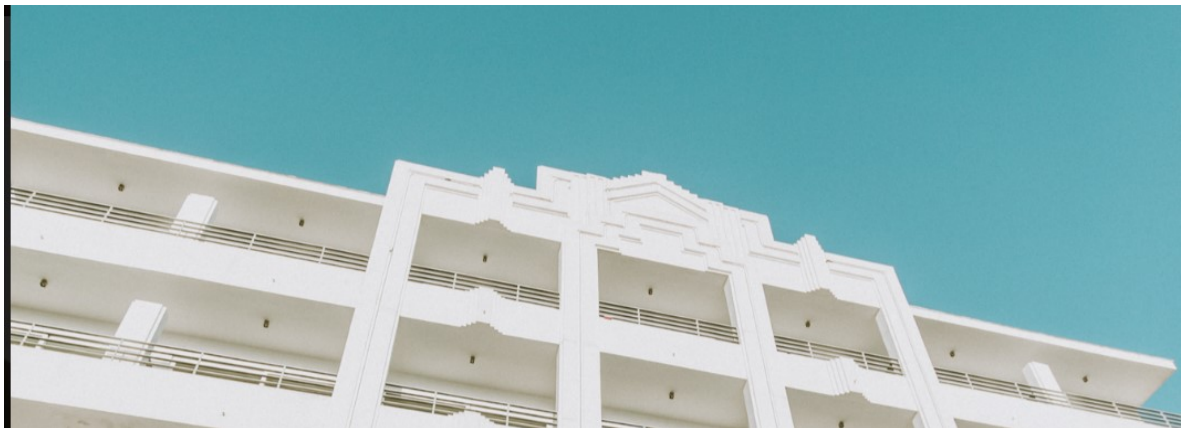
The first recognition of OD's commitment to sustainability came in 2017 from the prestigious Re Think Hotel contest, which named Ocean Drive Barcelona 'Best project in sustainability and hotel refurbishment in Spain', highlighting the 'global and building sustainability', 'CSR' or 'Heritage and Universal Accessibility' parameters and based on the United Nations' 17 Sustainable Development Goals, an award that was also received by the latest hotel to join the family, the Ocean Drive Madrid.



A BIT OF CONTEXT AND HISTORY

Ibiza, Madrid, Barcelona or Saint Tropez are first class tourist destinations. Key destinations in their respective countries with a wide and diverse hotel offer.

OD Hotels arrives in 2009 to meet the needs of 21st century travellers who, in addition to those requirements, now also demand functionality, awareness and soul for their stays. Almost a decade after starting its journey, OD Hotels has five open properties and will make a significant international leap: French Riviera.



2009

Apertura del Hotel **Ocean Drive** en primera línea del puerto deportivo Marina Botafoch de Ibiza.

2010

Adquisición de **Can Jaume**. Establecimiento de Agroturismo situado en el campo, muy cerca de Ibiza ciudad.

2016

Inauguración de **Ocean Drive Talamanca**, en la Bahía de Talamanca, en Ibiza.

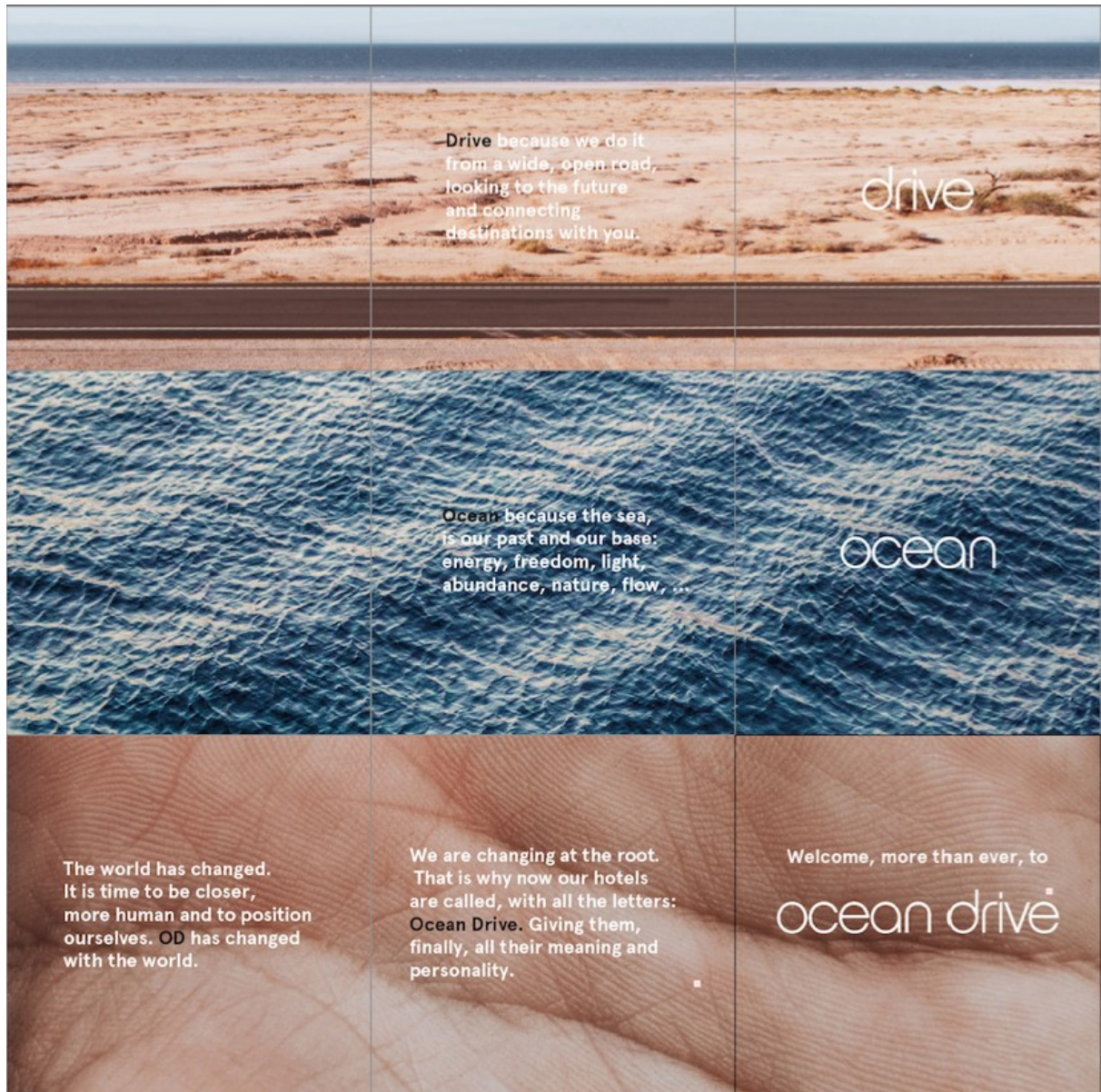
2017

Inauguración de **Ocean Drive Barcelona**, el primer establecimiento en la península.

2022

Inauguración de **Ocean Drive Madrid**, en la Plaza de Isabel II.

STORYTELLING



MARC RAHOLA, CEO AND FOUNDER – OD GROUP



Marc Rahola is the CEO and founder of OD Group, a holding company that includes businesses in hospitality, real estate, private equity, architecture, engineering, and agriculture. His constant desire for new challenges and the significant evolution of the businesses he has founded have led him to build this broad and enduring portfolio. Current projects include the group that manages hotels in Ibiza, Barcelona and Madrid, develops hotels on the French Riviera and Ibiza as well as developing luxury real estate in Ibiza and Andorra.

Marc was born in Barcelona into a family of businesspeople: his father Victor Rahola, a prestigious architect; and his mother Mayte Matutes, a respected interior designer. He decided to take a different path studying Business Administration and Management at Masters level before joining the family business, Palladium Hotel Group, in 1998 where he remains a board member.

During his 10 years working for Palladium Hotel Group, he was lucky enough to be part of a major expansion, which saw the company invest more than \$ 500 million to grow to over 3,000 keys. Marc's role involved creating and building teams in Mexico, Jamaica, Brazil, Italy and developing processes including procurement, planning, licensing and construction. It was a high pressure time where he matured quickly and learned a lot of skills.

In 2009, Marc founded the OD Group based on the initials of his first hotel, Ocean Drive in Ibiza, which was born out of the belief that there could be a different kind of hospitality in Ibiza. Marc Rahola said: "At that time, there were no boutique or lifestyle hotels, and those that were smaller and unique focused on hedonistic niches that excluded many people. I was fascinated by boutique concepts like Costes and Pershing Hall in Paris or Boundary in London and was convinced that this style could somehow be adapted in Ibiza. People said they didn't think it would work there because of the short season and that they didn't have the potential to charge the kind of rates these other cities could achieve; however I really believed it could work."

From that first hotel, Marc and his team see each hotel as an experience epicentre that connects guests with their surroundings and enriches their stay in the destination.

Marc is always looking at the industry, and the world in general, and for this reason, he has created a group of businesses and people who focus on being able to adapt and evolve in new disruptive scenarios.

Mark believes: "Nowadays, customer behaviour is changing faster than ever and the companies that are successful are the ones that are flexible to adapt to this. I think the most decisive component in this flexibility is the team and their ability to understand changing behaviours, question the current approach, and openness to adapt and evolve."

Marc loves a challenge and even says that mistakes make him feel alive. He truly approaches all of his business dealings with the spirit that there is only one life and once it's done, there's no going back. He believes in taking challenges head-on and learning from mistakes, rather than living in fear and then regretting it.

The OD Group portfolio includes:

- OD Hotels (Hotel)
- Concept Hotel Group (Hotel)
- Ryans Hotels & Apts. (Hotel)
- The White Angel and A.B.C. (real estate)
- Ocean Almond (agricultural business)
- Ocean Group Capital (Private Equity).

Family is very important to Marc and he attributes much of his success to the support of his wife, parents and aunts. For fun, Marc loves to travel, especially getting lost in a European city with his wife and daughters, walking its streets, museums and restaurants for hours. Marc believes that having interests outside of work is essential to a balanced and productive life.

OD EVENTS

Events, always related to their values, are OD Hotels' soul. Music, art, culture, gastronomy, ecology, ... come together in different formats, some more festive, others more playful, so that hotel guests, visitors and locals experience the hotels from within.

There are many more but the most representative are the following:



Burger Meets Gin: OD Hotels' star event. It takes place in all the hotels and it features delicious hamburgers, music and premium gin and tonics. An after-work to chat about the week with friends and start the weekend. It always has an art and music exhibition: DJs of various styles such as techno, 80's, live shows, concerts, performances, ... and some surprises.

<https://open.spotify.com/track/55qiBj6lRhW1FpWaw9uoH4>



Hola Sundays!

Hola Sundays!: It is an exclusive cultural event by OD Hotels in partnership with the Fiesta & Bullshit magazine in which electronic music, art and innovation merge. It is a meeting point for electronic music industry fans in a comfortable and knowledgeable environment with workshops, vinyl markets, entertainment and electronic music. An event that serves as a platform for young talents and professionals in the sector.





OD Live On Tour: Live unplugged concert tour at all OD Hotels. With interesting bands, not very famous with a unique past and/or new emerging bands.

Bands that have already participated: Reyko, The Parrots, Morata and Sorolla, Terrier, Sophie Auster, The Prussians, Selva Nua, Moanday, Juicy Sessions + Don Patricio, Casero...



ART is a crucial point for OD Hotels and they hold countless events, presentations, workshops. Moreover, in 2021 they launched their own NTFs gallery.

Besides:

OD Art Awards: The OD Art Awards were born in 2018 with the aim of rewarding the best contemporary artists and raising awareness on social responsibility issues, such as the importance and conservation of Posidonia in its first edition, the excessive and harmful use of single-use plastic in the second year, the importance of music in times of pandemic in the third year and the visibility of the lizard or Balearic sargantana in 2021.

It is an annual art contest and awards gala with a social and ecological flair by OD Group in partnership with the prestigious IbizaArt Guide magazine, in which economic prizes are awarded for first, second and third place in the contest, revelation award, trajectory award, NFT award , in addition to the 3 awards of the IbizaArt Guide exhibition.

This initiative by Marc Rahola, founder and CEO of OD Group, is already iconic on the island of Ibiza. His love for art and music led him to turn the company's hotels into contemporary art galleries, continually committing to culture and leisure as community-building tools. Moreover, and as one their company's cornerstones, their philosophy is to support and promote all things local as a key part of their business development.

Artists who have already been granted an OD Art Award: Joan F. Ribas, Toni Planells, Jesús de Miguel, Carlos Prieto, Carlos Toledo, Moi Berlanga, Mr. Reychel, Otamendi III, Malambo Isla, Jorge Traverso, Alex Soto, Antonio Villanueva, among others.



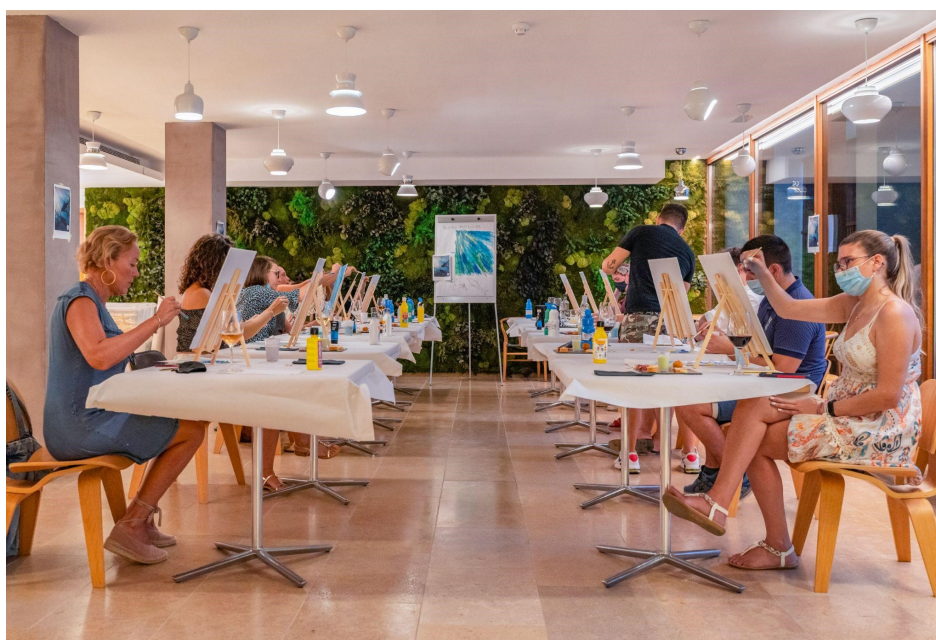
Art exhibitions: in line with the initiative to support all things local and art, local artists exhibitions - mostly - are held all-year-round in all hotels . These are changed every three weeks

and promoted on their social media channels, press and web, in addition to a vernissages to present the exhibition. And most importantly, the price is set by the artist and the revenue goes entirely to them: OD does not take any profits.



OD Workshop: Promoting its more playful side, OD Hotels created its **Painting & Wine** oil painting classes. A small group of people, guests and non-guests, attend these classes where a teacher guides the students on a specific painting that they finish in the same class and then take home. It takes place somewhere in the hotel's public areas and is always accompanied by a good glass of wine, included in the classes.

Besides, there are classes on ceramics, chocolate Easter eggs, Christmas decorations, synthesizers,... or free lectures on various topics such as cryptocurrencies, ecology or business.



Ocean Drive NFT Gallery:

Since Ocean Drive Ibiza - the first OD Hotels in Ibiza - opened in 2009, it has strived to support and promote culture and more specifically, art. Since then, OD Hotels has increased its portfolio, and also its commitment to emerging local artists and others already established, holding numerous exhibitions in its hotels, as well as creating in 2018 its own OD Art Awards, competitions, live paintings or their artistic painting workshops.

And this commitment to art and innovation does not stop. In September 2021, it launches its own NFT art collection, thus becoming the first hotel group to commit to this type of artistic initiative.



For those not in the know, an NFT (non-fungible token) is a type of unique asset, that cannot be modified in digital format, that is, a digital certificate of exclusivity. NFTs use blockchain technology to certify their uniqueness and differentiate themselves from other digital files on the Internet.

OD Hotels has created this new digital collection to lead the renaissance of art and its property in the hospitality business, and in this way, continue promoting artists' works in this new format on its different generalist channels such as Facebook, Instagram, in its own OD Mag magazine or in each of the rooms, as well as in its specific media created for the occasion such as its Twitter profile [@oceandrivenft](#) or in more ad hoc profiles to this world such as [Showtime](#).

The main idea of the project is to help and make it easy for local artists to access a relatively new universe that many of them are not familiar with while giving more visibility to international artists with great potential.

Its first Cyber [virtual gallery](#) can be visited from any mobile device, tablet, computer or even VR glasses.

In Cyber there will be exhibitions which will rotate over time, creating different samples by author, theme, style... In fact, Ocean Drive NFT Gallery already has more than 120 artists like:

@TonyBabel @jukimooott @gogoporen @whatisrealart @sutu @jjjjjjjjjohn @uyo66

@sambmotion @diary, Jben, Alex Soto, letypage, MR Reyche, Matías Vivanco (Brellias) , Lemuet, Priya Mistry, Arya Mularama, Ilkin Abbaszadeh, etc. And many more to come, because OD Hotels' Ocean Drive NFT Gallery has just started and has endless (digital) possibilities.

Contact:

nftgallery@od-hotels.com

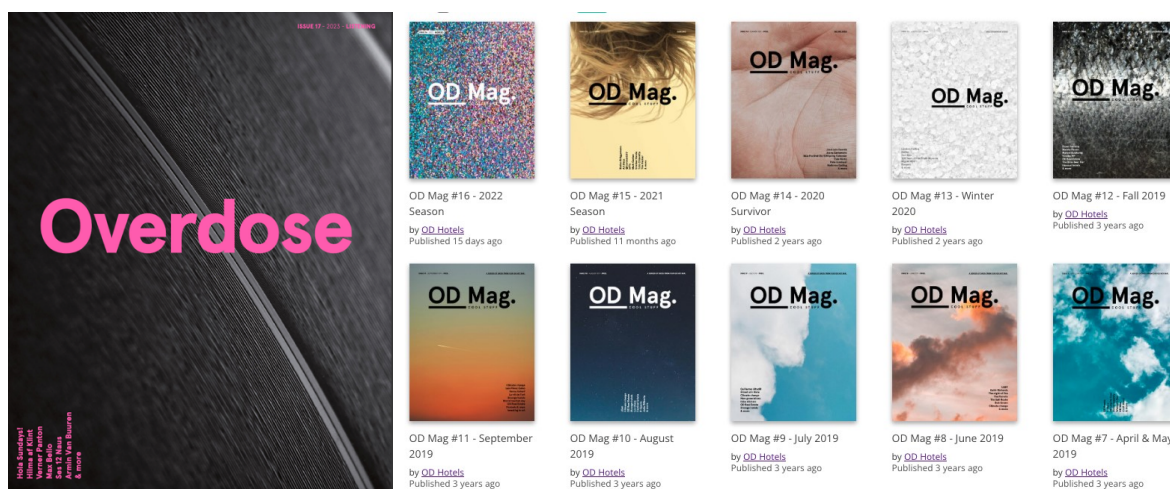


OD Mag now Overdose.

OD Mag, now Overdose, because we really love what we like, is a lifestyle magazine created and designed by the OD Hotels in-house team together with Fiesta & Bullshit. It is a fine publication, both in terms design and content, that does not feature OD Hotels but what they like: music, talent, art, design, innovation, sustainability, ideas... It is not a corporate magazine at all. The magazine is free and in addition to being in every hotel room (more than 500 rooms between Ibiza, Madrid and Barcelona) and lobbies, it is distributed in places related to its philosophy, as well as on its social media channels and website. The entire magazine is in Spanish and English, there is a digital and paper version and all the interviews are original.

<https://www.od-hotels.com/es/magazine/>

People who have already participated with original interviews: Guillermo Lorca, Stefan Brügge, Mark Conlan, Stella Rahola, Xavi Bou, Joseba MP, Luís Pérez Calvo, JBEN, Mata Majataya, Iñigo Sesma, Guillermo Altadill (I don't know how many times winner of the round the world sailing), Fionn Ferreira (winner of the 2019 Google Science Prize), in music: Cala Vento, Reyko, The Parrots, ...



OD HOTELS

SPAIN (in order of opening)

OCEAN DRIVE IBIZA

It was the very first hotel that the company opened in 2009 and has become the chain's flagship and an **icon of Ibiza culture**. In fact, its initials give name to the entire business group, OD Group, led by its CEO and founder, Marc Rahola.

Ocean Drive Ibiza celebrates its 25th anniversary in 2023 and besides celebrating it in style and paying tribute to DJs and promoters alike, the big change is the full renovation of the updated art deco aesthetics, imbuing the spaces with light, beauty, softness and comfort. The interior design has been developed by OD Hotels' own interior design team, Andrea Vergés and Pilar Pedroso. The Hotel will feature furniture with curved and organic lines, soft and contrasting shades. With chairs inspired by industrial designer Michael Thonet and lamps by designer Louis Weisdorf, which take us back to the Danish golden age.

Ocean Drive Ibiza is located on **the seafront of the prestigious Marina Botafoch marina** in Ibiza, very close to the island's best beaches, the Old Town (declared a World Heritage Site by UNESCO) and famous nightclubs such as Pacha or Lío, in addition to an endless number of international cuisine restaurants.

Each of its **40 rooms**, including 4 suites, recently renamed after famous DJs and personal details of each one, exudes design. With lavender, blue and chocolate tones, they blend in with their views of the Mediterranean and the mountains of Ibiza. Their style combines a retro Mediterranean soul with an art deco exterior design reminiscent of Miami's South Beach architecture, giving them a very personal and distinctive feel.

Due to its aesthetics, its functional luxury and its location, the hotel has become the **summer home of world-renowned DJs** and attracts guests and locals alike to its stunning **OD Sky Bar**. A rooftop on the top floor of the hotel that offers a full leisure agenda to enjoy between sunsets and the sea with perfect views and soul and that can now be enjoyed, like the rest of the hotel, all year round.

Ocean Drive Ibiza is much more than a seasonal hotel. Defying the local custom of many accommodations in the area, Marc Rahola decided to keep the hotel **open all year round**, offering local guests and visitors a place to enjoy and experience beyond Ibiza's legendary summer nightlife.

As a novelty, this winter 2022 **it will be completely renovated**, returning to its updated art deco aesthetic, which will grant it even more character and personality.

- **Opening year:** 2009.
- **Category:** Iconic boutique hotel on the island.
- **Most outstanding or peculiar services:**

OD Sky Bar all year round, lobby lounge with Listening Corner for vinyl listening, daily international press, iPad, free Wi-Fi throughout the hotel or health and beauty services available to guests, breakfast from 8:00 to 12:00 , among many others.

- **When to visit:** The hotel is open all year.

· **You will especially like it if** you want to get the most out of Ibiza, due to its privileged location in Marina Botafoch opposite the old city. Ocean Drive Ibiza is an icon of Ibizan culture and the summer home of the hottest DJs, while hosting temporary art exhibitions.

· **Where to sleep:** The hotel has 40 rooms of five different categories, to cater to the needs of each guest. From the single deluxe rooms to the Formentera and Dalt Vila suites.

· **What to eat:** Restaurant menu, with local products, which can also be enjoyed in the room or in the OD Sky Bar. Besides, during the weekends in winter, the island's best leisure plans take place in the hotel: Burger Meets Gin and the Hola Sundays! event, for electronic music lovers, with vinyl markets and master classes.

Marina Botafoch Marina, 07800 Ibiza (Ibiza). <https://www.od-hotels.com/es/hotel-ocean-drive-ibiza/>



CAN JAUME BY OCEAN DRIVE

With Can Jaume by Ocean Drive, OD Hotels has made a strong commitment to the most exclusive agritourism in Ibiza. Making the most of an old rural house located on the outskirts of the idyllic village of Puig d'en Valls and in the middle of an orange trees garden, in 2010 Marc Rahola's company turned it into the ideal place to live a high-end rural tourism, relaxation and contact with nature experience, but with Ibizan urban life just 2 km away.

The hotel has well-cared gardens, reception, lobby, restaurant, indoor and outdoor, swimming pool and only 9 villas and 15 single, double, superior rooms or suites of different categories with large terraces and decorated in the purest Mediterranean style, with wood, canopies and warm tones. The perfect place to enjoy the beautiful and little known inland Ibiza surrounded by peace and tranquillity and its impressive orange grove.

As a novelty, in 2022, it has its own vegetable garden and a food truck with snacks and drinks to provide a better service to the pool area.



- **Opening year:** 2010
- **Category:** Agrotourism.
- **Most outstanding services:** Breakfast until 12:00 h, Bali beds and sunbeds in the outdoor pool, cafeteria service, fruit, pastries and water 24 hours a day and bespoke service for each guest.
- **When to visit:** The hotel is open during the seasonal months.

- **You will especially like it if** you are looking for 'controlled' nature, relaxation, comfort and disconnection but next to the exciting city of Ibiza.
- **Where to sleep:** In one of the 9 villas with a living room, private garden, solarium with Jacuzzi and outdoor shower, among other amenities.
- **What to eat:** Inside the hotel, above all, farm products, organically grown.

Cami de Ca n'Arabí, Puig d'en Valls, 07819, Ibiza. <https://www.od-hotels.com/od-can-jaume/>



OCEAN DRIVE TALAMANCA

Ocean Drive Talamanca, 5 stars, opened its doors in 2016 in one of Ibiza's best areas, Talamanca Bay, which stands out for its beauty, spaciousness, tranquillity and proximity to the city of Ibiza, as well as its best beaches, the airport (10 km away) or some of the island's most attractive beach clubs.

OD Hotels' identity is embodied in each of the 117 rooms and suites, the spacious and bright reception area, with 3 swimming pools in different shades of blue, surrounded by large sun terraces with a bar and a la carte restaurant offering Asian cuisine with an Ibizan flair.

Its extended OD Sky Bar with infinity 360 views, a unique place to enjoy the best cocktails and the best views of the bay, Formentera and Dalt Vila; with another pool and several lounge areas, where you can savour gourmet breakfasts with countless superfoods. Breakfast is included in superior rooms but you can also pay a small extra and start the day in the best way and with the best views. You can also enjoy a private sunbed (reservation needed) or dine in this privileged place - available to both guests and visitors - under the stars.

The rooms offer views of the Mediterranean Sea and the old town of Dalt Vila, a World Heritage Site, and the most beautiful sunrises on the island. The Duplex Suites offer more exclusivity, extending over 100 m2, with a 120 m2 terrace that includes a private pool and breath-taking views, a courtesy car for the entire stay (also in the Junior Suites), access to a fleet of luxury vehicles with private driver on request and cook with service entrance to the fully equipped kitchens of the suites, to preserve the privacy of the guests, while offering them the best of the menu in the privacy of their room.

In terms of design, the hotel is defined by its elegant architecture and refined interiors, with flowing spaces featuring designer furniture and fabrics made exclusively for the hotel, as well as original works of art, its own car park, gym, massage room, meeting room and its Piropo Club, a unique and very different place full of colour and inspired by the architect Vener Panton where anything can happen: a meeting, a celebration, a concert, a presentation, ... In addition, it is possible to book any space to hold private events.

· **Opening year:** 2016 ·

Category: 5 stars.

· **Most outstanding services:** 250 m2 of solarium, 3 swimming pools, plus private pools for the duplex suites, fully equipped gym, private chauffeur, complimentary cars for the Suites, private parking, health and beauty services, meeting room, concierge services and VIP access to the best clubs in Ibiza: Ushuaïa, Pachá, Lío. Ocean Drive Talamanca offers a chef service in the Duplex Suites, featuring a fully equipped kitchen and private access, so that the guest's experience is private, comfortable and exclusive. Another highlight is the

spectacular OD Sky Bar with pool, gourmet breakfast and food and beverage service from a sunbed throughout the day. And don't forget the Piropo Club, a very versatile and different space where anything can happen ;)

- **When to visit:** Open from April to the end of October.
- **You will especially like it if** you are keen on architecture, art and design, are looking for relaxation while being close to Ibiza's best leisure and services offer and appreciate the most friendly and professional service above all.
- **Where to sleep:** The hotel has 117 rooms, including 7 suites and has a capacity for 238 people.
- **What to eat:** The hotel has a Mediterranean cuisine restaurant with international and Ibizan flairs that has a very bright indoor area and an outdoor terrace with views of the three swimming pools and the solarium. And in line with the same philosophy but with dazzling views, another restaurant in the OD SKY BAR, with breakfasts with super foods, snacks during the day while you spend the day on your sunbed and delicious dinners over the bay, as well as a bar open until 1:30 h.

C/ de Jesus, 28. Talamanca beach. 07800 Ibiza. <https://www.od-hotels.com/es/hotel-odtalamanca-ibiza/>



OCEAN DRIVE BARCELONA

Opened in the summer of 2017, it is the first urban hotel opened in mainland Spain which is the reason why its location is unbeatable: in the city of Barcelona, specifically in the most exclusive area of Eixample, a stone throw's from Passeig de Gràcia and Barcelona's tourist landmarks epicentre.

The hotel has 98 rooms and its architecture by Víctor Rahola stands out together with the exquisite interior design by Mayte Matutes, who have merged OD Hotels' clean and timeless style with that of modern Barcelona, achieving a perfect and harmonious tandem. The spacious and well-equipped rooms have a contemporary design with Mediterranean influences in all categories, culminating in spacious suites and a Grand Suite with terrace and private pool. The uses they make of natural light, acoustic soundproofing, the most efficient insulation and the peace that can be felt inside, contrast with the hustle and bustle of the city and make Ocean Drive Barcelona a haven with city views. An oasis that emphasizes sustainability, including ecofriendly facilities and structures, such as its green façade, solar panels and a heating and air conditioning system that reduces energy consumption by 35 %.

The hotel's public areas are key, with a bright reception, spacious and welcoming lobby bar, the restaurant with a large terrace with lounge and the OD Sky Bar, with swimming pool and solarium, present in all the hotels of the chain.

Barcelona is a perfect place to enjoy OD Hotels' most iconic initiatives, such as its Burger Meets Gin after-work and its popular Hola Sundays! event which is held once a month with DJ sessions, a vinyl market and masterclasses, among many other activities such as ceramics courses, Christmas decorations, painting or radio broadcasts from the hotel itself, ... in addition to its art exhibitions which are both varied and interesting.

· **Opening year:** 2017 ·

Category: 5 stars.

· **Most outstanding services:** Wine cellar, cava and wine fridge in the rooms, OD Sky Bar, lobby lounge, daily international press, iPad or health and beauty services available to guests or a triangular pool on the rooftop with views of Barcelona, private garage, restaurant with a large and quiet terrace, showcooking bar...

When to visit: The hotel is open all year.

· **You will like it especially if** you are a true urbanite and cosmopolitan, if you like all things avantgarde and surround yourself with art, culture and stimuli, but you also like to stop, in the middle of the maelstrom, and enjoy an oasis of tranquillity and an exquisite decoration and architecture that allow you to recharge your batteries to continue enjoying Barcelona's thousand and one wonders.

- **Where to sleep:** The hotel has 98 rooms including 5 suites, one of them with a terrace and private pool.
- **What to eat:** Restaurant menu, with local products, which can also be enjoyed in the room 24 hours a day. In addition to their already legendary Burger Meets Gin after-work on Thursdays and the Hola Sundays! event among many others.
- **Awards:** Ocean Drive Barcelona has been included among the "Top 10" of the best sustainable hotel renovation projects in Spain in the Re Think Hotel 2017 contest.

C/ Aragó, 300 (Esquina C/ Roger de Llúria), 08009 Barcelona. <https://www.od-hotels.com/es/hotelod-barcelona/>



OCEAN DRIVE MADRID

The last addition to the company's portfolio has been Ocean Drive Madrid, in February 2022. This is the second urban hotel opened in mainland Spain, which is the reason why it has a top location in Plaza de Isabel II, in the heart of the city, in front of the Royal Theatre and other tourist landmarks such as the Royal Palace, the Plaza Mayor or Puerta del Sol, among others.

The property has 72 very bright rooms, many with views of the square and the Royal Theatre, with eco amenities, a Nespresso coffee machine, an air purifier, acoustic soundproofing and the most efficient insulation. Many of them, the Deluxes category, with a private outdoor terrace from which to contemplate the stunning views and the sunset from this privileged location. Moreover, all superior category rooms also include unique details, typical of the brand, such as a turntable with vinyl records, a beer tap or a machine for printing photos.

Its architecture by Víctor Rahola and the b76 Studio is modern and functional and highlights the use of natural materials, such as stone and wood, while emphasising sustainability. In this sense, the facade is built with Cenia stone and cutting-edge technology, integrating with the colours of the surrounding buildings, creams, beige, earth, ochres. For its insulation, the Knauf Aquapanel system has been used, which reduces CO2 emissions by up to 30 % and energy consumption by 35 %. In addition, Ocean Drive Madrid received the Re-Think 2019 award for the best Hotel Sustainability and Renovation Project.

As it is customary at OD Hotels, the interior design has been done in-house by interior designer Andrea Verges. It follows pure lines, maximum use of natural light, designer furniture, natural fabrics and materials and the open and fluid concept.

The hotel's public areas stand out, with its spacious and comfortable reception area, its lobby with a co-working space open to guests and visitors, the restaurant, Mar Mía, led by Carlos Bosch together with luxury partners such as chef Rafa Zafra and Casa Elías, offering a concept that brings the Mediterranean to the centre of the capital. It has a cocktail bar and two large spaces full of plants as well as an interior garden terrace and the Sky Bar, with a swimming pool and solarium, present in all the chain's hotels to enjoy its great views.

Madrid is a perfect place to enjoy OD Hotels' most iconic leisure initiatives, such as its art exhibitions, its various workshops such as El Painting & Wine or its popular Hola Sundays! with DJ sessions, a vinyl market and masterclasses.

· **Opening year:** 2022 ·

Category: 4 stars.

· **Most outstanding services:** many of its superior rooms have a private terrace, beer tap, vinyl record player and air purifier. Its Sky Bar and its dazzling views also stand out together with the lobby with a co-working area and private parking, among other services.

- **When to visit:** The hotel is open all year.
- **You will especially like it if** you are a true urbanite and cosmopolitan, you like all things avantgarde and surround yourself with art and culture while enjoying the most surprising places in Madrid such as Puerta del Sol, Plaza Mayor or the Royal Palace, among others.
- **Where to sleep:** The hotel has 72 rooms, and superior category rooms have a private terrace.
- **What to eat:** Its Mar Mía restaurant menu stands out for its proposal based on grilled meat and fish, rice dishes and tapas, as well as an extensive cocktail menu. It is a non-stop kitchen, available at any time of the day, also in-room. With music from DJs or live bands.
- **Awards:** Ocean Drive Madrid has been named among the "Top 10" of the best sustainable hotel renovation projects in Spain in the Re Think Hotel 2019 contest.

Plaza de Isabel II, 7 28013 Madrid <https://www.od-hotels.com/es/ocean-drive-madrid/ocean-drivemadrid/>



FOR MORE INFORMATION:

As well as for arranging interviews, requesting more information, dossiers, pictures or whatever you may need, do not hesitate to contact our Communication and/or Marketing team. We will be delighted to help you.

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GRACIAS.